



## You are at risk ... but can you protect yourself?

With more than 60% of breaches now involving some form of hacking<sup>1</sup>, businesses need advanced security controls to combat today's sophisticated threat landscape.

Especially organizations that operate in industries such as finance, legal, healthcare, engineering, public sector or consulting are under increased risk due to attackers motivation to acquire large amounts of sensitive, valuable data, access or money. Such businesses are also sensitive to regulations and cyber insurance requirements.

However, due to the complexity and cost of EDR technologies that have long-time-to-value even for larger SOC teams, most advanced endpoint security services that businesses can benefit from to counter these threats still introduce significant challenges such as:

- High costs, beyond IT budgets
- Hours, if not days of incident analysis and response
- Limited remediation that doesn't ensure business continuity and data protection
- Risk of compliance reporting delays or lack of disaster recovery support

## Why outsource your IT to a service provider?

### Access to IT and security expertise

- Reduce hiring and training needs
- Streamline your capabilities and align with latest trends

### Cost-efficiency

- More predictable costs based on SLAs
- Move from CapEx to OpEx

### 24/7 assistance and support

- Ensure your business data and systems are monitored round-the-clock

### Rapid scalability

- Scale up or down at the pace and cost you require



Unfortunately for most SMB and mid-market businesses implementing and operationalizing an EDR solutions with existing IT resources and budget is unthinkable, while even large organizations struggle with implementation times, complexity, and costs.

Smaller businesses without an IT team who usually outsource their whole IT to service providers find most advanced endpoint security services, like MDR, beyond IT budget. In the same time mid-market organizations with small IT teams who partner with providers for more complex IT projects, such as EDR or DLP, are still looking for effective, cost-efficient services with high level of scalability.

Whether you're working with a provider on highly-specialized security projects, or outsourcing all IT, we support a wide range of highly effective and cost-efficient advanced cybersecurity technologies, like endpoint detection and responseservices.

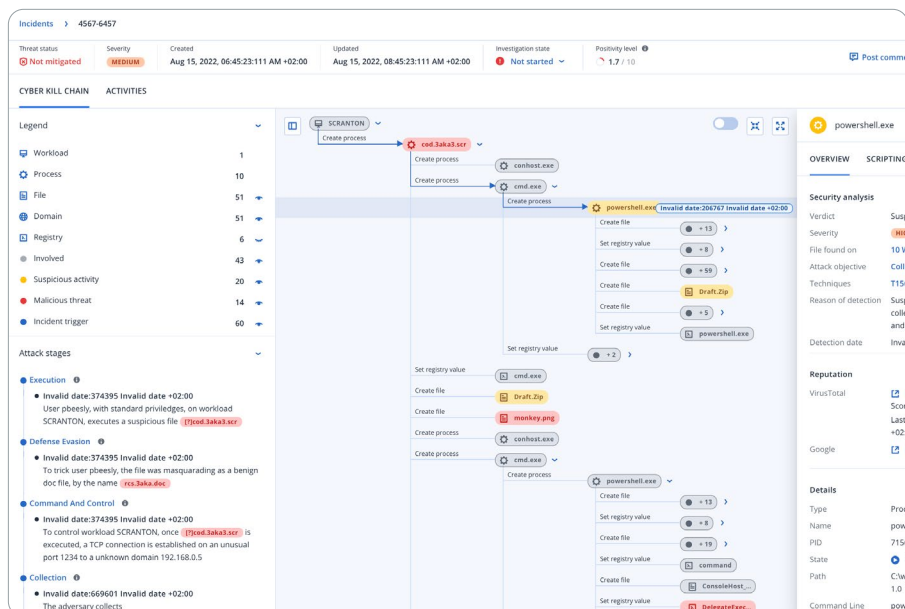
We're dedicated to **keep your business up, running, productive, safe and secure – while also fitting your IT budget.**

**With the Managed Endpoint Security** services, you can count on a high level **protection against common threats and advanced attacks**, across NIST (Identify, Protect, Detect, Respond, Recover), mapped to MITRE ATT&CK®. Enable **cyber insurance** and maintain **regulatory compliance** while also ensuring **business continuity** – any breach will be rapidly remediated, investigated, and if needed – recovered from, reported on, and prevented in the future by closing security gaps.

<sup>1</sup> Source: "2022 Data Breach Investigation Report", Verizon

## The cost-efficient way to ensure your endpoints are protected against threats, while your business is up and running

Rapid attack prioritization and incident analysis	Business continuity with integrated backup and recovery	Effective and cost-efficient service
<ul style="list-style-type: none"> <li>Protection from advanced threats and targeted attacks</li> <li>AI-based prioritization of incidents</li> <li>Fast reporting on security incidents based on MITRE ATT&amp;CK® framework</li> <li><b>Get proactive protection</b> before threats become breaches</li> </ul>	<ul style="list-style-type: none"> <li><b>Count on integrated best-of-breed recovery</b> capabilities where point-security solutions fail</li> <li>Protect across the <b>NIST</b> framework, from Identify to Recover</li> <li><b>Defend sensitive data that is subject to regulations</b> from threats</li> <li><b>Close exploited vulnerabilities</b> to prevent future incidents</li> </ul>	<ul style="list-style-type: none"> <li><b>An advanced endpoint security service that can fit your IT budget</b>, leveraging a new generation AI-based technologies</li> <li><b>Rapid, more holistic response</b></li> <li><b>Rapid turn-on and scale</b>, on via a single Acronis agent and console</li> <li><b>Ability to enable cyber insurance</b>, to limit risks for your business</li> </ul>



### Powered by award-winning endpoint protection

[Editors' choice](#)



[AV-TEST participant and test winner](#)



[ICSA Labs endpoint anti-malware certified](#)



[AV-Comparatives certified](#)



[VB100 certified](#)



## Key capabilities

### Detection of advanced threats and in-progress attacks

The service monitors and correlates suspicious events across your endpoints to detect and respond to complex and highly elusive threats able to bypass other endpoint protection layers like zero-days threats, Advanced Persistent Threats (APTs), or fileless attacks. Even seemingly common threats like ransomware, can be delivered via sophistication techniques like exploitation of zero-day vulnerabilities.

### Fast reporting on security incidents

Get rapid reporting on security incidents to understand:

- How did the threat get in?
- How did it hide its tracks?
- What harm did it cause?
- How did it spread?
- How have we responded?



## Increase regulatory compliance

Protecting sensitive data that is subject to regulations such as GDPR, HIPAA and PCI-DSS against threats and get visibility into sensitive data affected in incidents for compliance reporting purposes

## A holistic response to threats, that ensures your business continuity

Unlike other advanced endpoint security services based on pure-play cybersecurity solutions, our managed endpoint security service brings the full power of the Acronis Cyber Protect Cloud platform with integrated capabilities across the NIST Cybersecurity Framework for real business continuity.



### Identify

You need to know what you have to fully investigate into it and protect it. Our platform includes both inventory and **data classification** tools to help you better understand attack surfaces.



### Protect

Close security vulnerabilities using our **threat feed**, forensic insights, and natively integrated tools like **data protection maps**, **patch management**, **blocking known attack patterns**, and **policy management**.



### Detect

Continuous monitoring using automated **behavioral- and signature-based** engines, URL filtering, an emerging **threat intelligence** feed, **event correlation**.



### Respond

Investigate threats and conduct follow-up audits using a secure, **remote connection** into workloads or reviewing the **forensics data**. Then, remediate via **isolation**, **killing processes**, **quarantining**, and **attack-specific rollbacks**.



### Recover

Ensure systems, data and the client business are up and running using our fully-integrated, market-leading **backup and disaster recovery** solutions for unmatched business continuity.

