

# Why Your Business Needs Passwordless MFA

Passwordless authentication replaces passwords (something you know) with a more secure authentication factor (such as “something you have,” like your smartphone, or “something you are,” like your fingerprint). Multi-factor passwordless authentication uses a combination of different authentication types to verify user identity more securely while eliminating the need for passwords — saving time and boosting employee productivity.

## Protect and simplify access to applications and sensitive information

Streamline access to websites, a growing number of applications, and even workstations, with a single login process that is simple, secure, and keeps your business in complete control.

## Prevent phishing and account takeover attacks

Because authentication is performed on the user's side, sensitive information is not transmitted over the internet, effectively preventing man-in-the-middle attacks. Additionally, biometric passwordless authentication requires access to physical devices and biometric input, and authentication is carried out on a local device, greatly limiting bad actors' ability to access systems or data.

## Increase revenue by improving your workforce productivity

Passwordless MFA offers a secure customer-centric login experience for both endpoint devices and legacy applications, saving time and improving productivity for employees. This benefit also has the potential to save businesses significant amounts of revenue that would otherwise be lost due to the time and cost of manual password management.

Employees worldwide spend an average of **11 hours per year typing or resetting passwords**.

Source: [Ponemon Institute](#), 2022.

## Mitigate the risk of a data breach

Close the most common gateway to your company's data. Decreasing your business' reliance on passwords significantly reduces both the likelihood and impact of a breach.

**Weak and stolen passwords** are involved in up to **80% of breaches**.

Source: [Verizon](#), 2022.

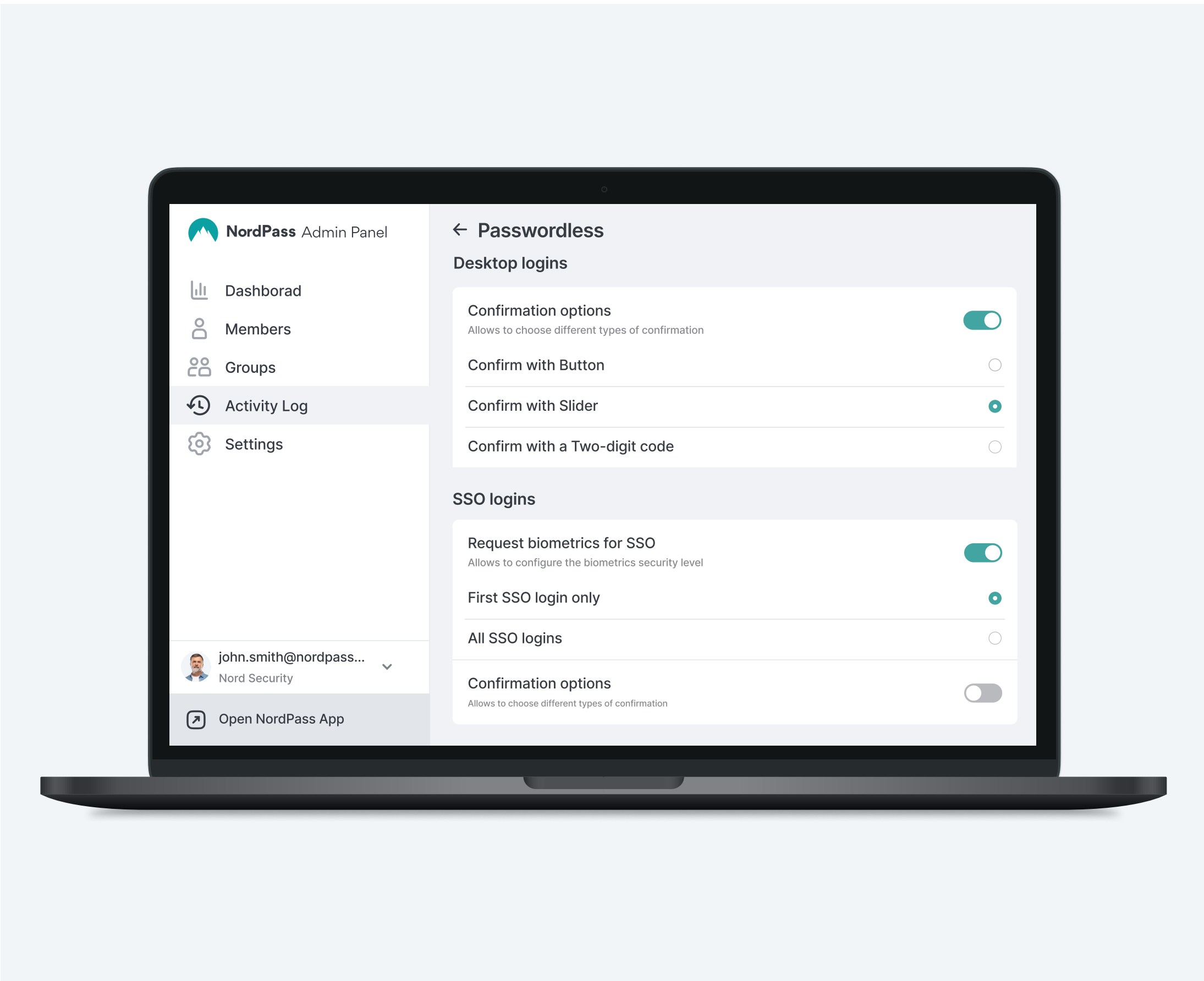
## Enhance help desk efficiency and increase your company's profitability

Implementing passwordless MFA can help reduce password reset requests by up to 50%, freeing up your IT team to focus on more important tasks and saving your company money.

**Password reset requests** can be a significant drain on **help desk resources** and can **cost up to \$70 each**.

Source: [BioConnect](#), 2022

# NordPass Passwordless MFA for Businesses



## World-class cybersecurity

### Add biometric MFA for endpoint devices and SSO

Implement secure login protection for endpoint devices and extend it to your single sign-on (SSO) applications, creating a modern and secure login experience for your users.

### Customize security settings to create tiered access

Set policies for software and hardware access. Add or remove confirmation steps and define how often biometrics should be used within your organization. For public devices or especially sensitive accounts, add additional layers of security selectively.

### Gain full visibility and control

Get full transparency around access and account use across your organization. Detailed Activity Logs indicate who accesses what, when. You can also manage endpoint devices that are enrolled in the solution.

### Benefit from full-featured password management

Your company's sensitive information, such as passwords and credit card numbers, can be kept secure with NordPass's password management function as an additional layer of protection. This will help you easily manage and secure your private data as well as extend protection to legacy apps.

# NordPass Passwordless MFA for Businesses

## Customer-centric authentication

### Log in and authenticate users faster

Customize the login experience for your teams, making it effortless for them. You can also choose to have a single biometric authentication step on the endpoint device, which will then be seamlessly applied to SSO logins as well.

### Gain the benefits of MFA without requiring smartphone use

Deploy NordPass Passwordless MFA on endpoint devices that have built-in biometric scanners to separate the use of employees' personal devices from the authentication process.

### Get up and running quickly

Get hands-on help whenever you need it with face-to-face onboarding for your team and 24/7 tech-minded customer support.

