

GETTING STARTED GUIDE

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Table of Contents

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Table of Contents

MigrationSuite	2
Application Suites Comparison	3–5
SkyKick Application Suite	6
Migration Planner	7–16
Start	9
Migration Source	10–11
Office 365	12
Review Accounts	13
End User	14
DNS	15
Final Review	16
Migration Sync	
Account Sync	19
SkyKick Server Sync Technology	20
Server Sync: What SkyKick Migrates	21
DNS Sync	22

OutlookAssistant23	-33
How Does Outlook Assistant Work?	24
Outlook Assistant Step 1–826-	-33
Migration Dashboard	35–40



SkyKick's white-labeled Migration Suite is an integrated set of four products that help you plan, move, set-up, and manage your customer's migration to Office 365.

Application Suites Comparison

SkyKick offers different migration project types to meet the unique needs and circumstances of each migration project. To choose the right project type for each migration, see:

Choosing a Migration Project Type.

If you are just getting started with SkyKick migrations, see Top tips for your first SkyKick migration project.

	DATA-ONLY	SMALL 🖞 SINESS	ENTERPRISE
PLAN – Migration Planner			
Automated Server Discovery	\checkmark	\checkmark	
Automated Mailbox Discovery	\checkmark	\checkmark	\bigcirc
Office 365 License Detection		\checkmark	
Office 365 Licensing Selection		\checkmark	
Mailbox Auto Match - Source and Office 365	\checkmark		
Multi-Server/Multi-Protocol			
Actions panel configuration		\checkmark	 Image: A start of the start of
Bulk configuration		\checkmark	 Image: A start of the start of
Multiple Domain Migrations		\checkmark	 Image: A start of the start of
Staged Migrations			
Automated Communications		\checkmark	
Hands-Free Configuration		\checkmark	\bigcirc
DNS Automation Options		\checkmark	 Image: A start of the start of
Migration Throttling Options	\checkmark	\checkmark	
Billing Options		\checkmark	
Migration Report Generation	\checkmark		\checkmark

Application Suites Comparison

	DATA-ONLY	SMALL BUSINESS	ENTERPRISE
MOVE – Migration Sync			
Initial Sync: Data moved in advance of the migration			
Final Sync: Full Data true-up and post-migration sweeps	S		 Image: A start of the start of
DNS Automation: Zero downtime		v	 Image: A start of the start of
Migration via Source Side Impersonation	S	 Image: A start of the start of	
Migrate Now	S		
Staged Migrations			v
Fully Automated Domain redelegation		v	 Image: A start of the start of
Partially automated domain redelagation		v	 Image: A start of the start of
Partner Managed Domain Redelegation		v	v
Automated Domain Provisioning in O365		 Image: A start of the start of	I
Basic Provisioning: Account and license		 Image: A start of the start of	S
Advanced Provisioning: Users, DGs, Aliases, Permissions etc.		S	I
Password validation		~	
Password synchronization			~
Automates AD changes required for migrations		 Image: A start of the start of	 Image: A start of the start of
Automates MEU changes required for staged migrations			
Exchange Permissions for Public Folders and Mailboxes		I	 Image: A start of the start of

Application Suites Comparison Page 2 of 3

Application Suites Comparison

	DATA-ONLY	SMALL BUSINESS	ENTERPRISE
SETUP – Outlook Assistant			
Automated Desktop Readiness		\checkmark	Ø
Automated Outlook Patching		\checkmark	 Image: A start of the start of
Automated Outlook Profile Creation		\checkmark	\checkmark
Automated Local PST Re-Attach		 Image: A start of the start of	\bigcirc
Signature Block, Address Autocompletes, Flags, Categories etc.		 Image: A start of the start of	\bigcirc
Fully Hands-Free Migration for End-Users			\bigcirc
POP3/IMAP Primary .PST Data Migration			Ø
MANAGE – Migration Manager			
Sync Monitoring	\checkmark	\checkmark	 Image: A start of the start of
Alerts	\checkmark	\checkmark	\checkmark
Migration Tracker	\checkmark	\checkmark	\checkmark
Change Migration Plan	 Image: A start of the start of	\checkmark	\checkmark
Detailed Reporting	\checkmark	\checkmark	\checkmark
Dynamic Project Management Capabilities	\checkmark	\checkmark	\checkmark

SkyKick Application Suite



Migration Planner

With just an email address and password, automatically discover your customer's email environment and configure a migration plan that's right for your customer.

8<u>–</u>



2 Migration Sync

Data automatically synced before, during and after migration cutover. Full fidelity sync technology ensures no data loss on final data sync post cutover. Account provisioning and DNS updates take place during Migration Sync.



Outlook Assistant

The Outlook Assistant performs desktop readiness and remediation, configures Outlook to work with Office 365, moves local data as required, and recreates the user's previous Outlook experience as closely as possible post-migration.



4

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The Migration Dashboard provides you and your team a single place to easily track, monitor the status and take action on your In Progress, Saved and Completed projects.

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Migration Planner

Enter your customer's email address and the automated discovery service will start.	Choose if you'd l provision a new or provide crede existing one.	ike SkyKick to O365 tenant, entials to an	Make end-use seamless by ch from recomme communicatio word collection	r experience noosing ended n and pass- n options.	Review order details, confirm migration date and "Place Order".
Provide pass mailbox. Sky source serve connectivity	sword of active Kick discovers er and validates	Review on-de of email syste migration plan	mand discovery m and configure n.	Select option f downtime DNS Full Automatio or Self-Service	or zero- S move: on, Partial,



acmetech		🐥 🦈 Gr
A Migrations	R SMB Migration	
Manager		
+ SMB Project	Start Migration Source Office 365 Review Accounts Settings DNS Final Review	a.
+ Enterprise Project		
+ Data-Only		
In Progress	SMB Project Planner Create a EREE customized migration plan for your customer in minutes. To start, get your	
Saved	customer's email address and password and the app will guide you step-by-step.	
Completed		
Activities		
Customer Self Service	Customer's email	
Cloud Backup Cloud Manager	Fear not - your migration won't start until you say go on the Final Review step.	HANDS-FREE MIGRATION Migrate without any end-user participation needed! Learn more
NEW DE LA SERVICE		
2. Syndication		
Developer NEW		Next Step >
Communications		
ONS Manager		
Help Center		
🔀 Admin		

- What information do I need in the Migration Planner?
- Any active user's email address and password on their current system.
- Office 365 credentials (only if customer already has an Office 365 account)
- Domain Registrar credentials (optional)

Will anything I do in the Migration Planner affect my customer's email system?

• No. There will be no impact to the customer's source environment while using the Migration Planner.

Need more help?

- Click "Help" next to your name at the top of each step for answers to specific FAQ's
- SkyKick supports partners 24 x 5 via email and phone support.

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Migration Planner



Provide basic information about your customer so you can save your progress and return at your convenience.

🛞 acmetech			🙏 ¹⁹ Greg
Migrations	💦 SMB Migration		
+ SMB Project + Enterprise Project	Start > Migration Source > Office 365 > Review Accounts >	Settings > DNS > Final Review	
+ Data-Only In Progress Saved Completed Activities Customer Self Service	Customer Point of Contact Who is going to receive the project notifications and status messages? This person Company Name Customer email address	will not receive any communications until the ord	er is placed.
 Cloud Backup Cloud Manager 	First Name		
Syndication ^{NEW}	Last Name		
Developer ^{NEW}	Phone number		
Communications DNS Manager			
Help Center			
⊁ Admin	Source Email System Simply provide an email address and password for any active user, and we'll autom Email Address r2d2@ak-handsfree.com	atically discover the email system information.	
	Email Password	Email Provider Registra Exchange 2013 GoDadd	r V
	Show password		
	Verify		
		Save for late	r Next Step >

Migration Dashboard

What does "Email Provider" mean?

SkyKick automatically detects the customer's current email service. "Self / Co-Located" indicates that their current email server likely resides on premise rather than hosted online.

What are the basic requirements for migration?

Typically, any email system which allows email users to access their email remotely via webmail.

Why does SkyKick need the customer's information?

This information is being used to help you track the project once it is underway. Your progress is saved so you can pick up where you left off.

Will this person be notified when I click "Next Step"?

No. The company being migrated will not receive any communications until the order is placed after "Final Review".

What is happening in the "Source Email System" step?

Enter Password for any active (non-test) user on any mail system. The Migration Planner will automatically verify source server connectivity and then discover the email infrastructure. The source system will be unaffected when you hit "Connect" or "Next Step".

Start	Migration Source	Office 365	Review Accounts	Settings	DNS	Final Review
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Once a connection has been made, the SMB Planner shows you additional information about the source server. This allows you to check to ensure that the connection was made as expected and is using the expected protocol.

/		
Migrations	SMB Migration	
lanager		
SMB Project	Start Migration Source Office 365 Review Accounts Settings DNS Final Review	
Enterprise Project		
Data-Only		
Progress	Customer Point of Contact	a placed
aved	Company Name	s placed.
ompleted	amb test	
ctivities		
stomer Self Service	Customer email address	
	1202@aktianuairee.com	
Cloud Backup	First Name	
Eloud Manager	r	
Syndication NEW	Last Name	
Syndication	d	
Developer NEW	Phone number	
Communications	1-000-123-4567	
DNS Manager	1-000-123-4567	
Communications DNS Manager Help Center	1-000-123-4367	
52 Communications 20 DNS Manager 11 Help Center 25 Admin	1-000-123-4567 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Address 1/22/gisk-handsfree.com	
2 Communications DNS Manager Help Center & Admin	1-000-123-4567 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Address r222@sk-handfree.com Email Password Email Password Email Parvide Resisture	
g communications D DNS Manager Help Center { Admin	1-000-123-4567 Source Email System Simply provide an email address 1222@sk-handsfree.com Email Possword Email Provider Register Exchange 2013 000/00/10	SOM, INC.
g communications DNS Manager Help Center & Admin	1-000-123-4587 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Address Email Pressword Email Pressword Show password Show password	IOM, INC.
g communications) DNS Manager Help Center { Admin	1-000-123-4587 Source Email System Simply provide an email advess and password for any active user, and we'll automatically discover the email system information. Email Password Email Password Email System	IOM, INC.
g communications DNS Manager Help Center & Admin	1-000-123-4567 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Password Email System On Premise Exchange	COM, INC.
59 Communications 30 DNS Manager 11 Help Center & Admin	1-000-123-4587 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Password Email Password Email System ODECOMPTONE Em	DOM, INC.
g communications DNS Manager Help Center & Admin	1.000123-4567 Source Email System Simply provide an email address and password for any active user, and we'll automatically discover the email system information. Email Address 1.222(3sk-handsfree.com Email Password Email Password Email System On Premise Exchange On Premise Exchange Protocol Enchange KVG (Exchange20074)	JOM, INC.
50 Communications 30 DNS Manager 111 Help Center 46 Admin	1-000-123-4587 Source Email System Simply provide an email address r2203ek-handsfree com Email Password Temail Password Email System On Premise Exchange On Premise E	SOM, INC.
gs ⊂ommunications j> DNS Manager j Help Center & Admin	1-000-123-4587 Since Email System Since Email System 2722gak-handsfree com Email Password Email Password Email System On Premise Eichange Protocol Eichange EWS (Eichange2007+) Queerame UBI Ittps://mail.ak-handsfree.com/ews/exchange.asmx Hide settinge	SOM, INC.
ss ⊂ommunications j DNS Manager iii Help Center & Admin	1.000.123.4587 Source Email System Sincy provide an email address and password for any active user, and we'll automatically discover the email system information. Email Password Commiss Exchange Con Premise Exchange On Premise Exchange Protocol Exchange EWS (Exchangt,2007+) Store password Imail Provider Registrant Usermante Utips://mail.ak-handsfree.com/ever/exchange.asmx Hote settings	SOM, INC.

What is a 'URI', and how do I find it?

In most cases, SkyKick automatically discovers this address.

A URI is a "Uniform Resource Identifier". It is a unique address for a server, page, or endpoint. For the purposes of a migration, the URI is the connection point which the SkyKick application will use to access mailbox data from the source email server.

What are good steps for troubleshooting connection, if necessary?

- Entering in server information is not required in most situations.
- To troubleshoot, verify the credentials successfully log in to a mailbox at the customer's source.
- If this person's username is different than the email address, click "Show Settings" and type the exact login username
- In "Show Settings", you can also manually provide connection settings to the source server (if needed).

Start	Migration Source	Office 365	Review Accounts	Settings	DNS	Final Review
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Choose to either provide a pre-existing destination Office 365 tenant, or have SkyKick provision one from scratch.

🛞 acmetech	💄 ¹⁹ Greg ~	If I have a pre-existing O365 tenant, what O365 credentials do I provide?
Migrations Manager SMB Project Entermise Project	SMB Migration - smb test Start > Migration Source > Office 365 > Review Accounts > Settings > DNS > Final Review	Global admin credentials are required. Credentials are only required if the customer has an Office 365 account already provisioned as a destination for the migration, such as with Microsoft Open, EA, or Office 365 trial.
+ Data-Only In Progress Saved Completed Activities Customer Self Service	Office 365 Account Please verify the information below so the App can properly provision the Office 365 tenant once the order is completed. Have you already created a Microsoft Office 365 account? Yes (You must choose this option if you wish to purchase through Open, CSP, EA or other volume license type) No (SkyKick application will create the Office 365 tenant and provision licenses through the Advisor model)	 Can existing O365 admin credentials be provided later? Yes. You can proceed through the next steps of the web planner and return to this step prior to placing order on "Final Review" step. Will SkyKick buy more licenses if they are already procured through Microsoft? No, SkyKick will detect and use any Office 365 Licenses already present in the destination Office 365 tenant. Alternatively, SkyKick can automatically purchase the correct licenses on your behalf.
 Syndication NEW Developer NEW Communications DNS Manager Help Center Admin 	Account Details If you haven't created the Office 365 account no problem. SkyKick will do this for you and will provision the licenses for users. Primary Country of Business United States (US) = Office 365 tenant Domain skhandsfree .onmicrosoft.com Save for later Next Step >	 What is an O365 "tenant domain"? An Office 365 "Tenant Domain" is a free internal domain that Microsoft provides which is unique to each O365 account. It follows the format of tenantname.onmicrosoft.com. Microsoft will not allow an Office 365 tenant domain to be used if it is already taken. SkyKick checks tenant domain availability against Microsoft's database. Note: The tenant domain is visible to users inside the organization who are licensed with SharePoint and cannot be changed, so it is important to confirm this detail early in the planning process.

12



SkyKick displays the mail system architecture and details that have been automatically discovered.

Start > Migration Source > Office 365 > Review Accounts > Settings > DNS > Final Review Mailboxes Review what we've discovered is accurate. Add or remove mailboxes, folders, and distribution groups. Select your migration plan and Office 365 license. (i) Power user? Switch to the Advanced View for additional configuration options - Learn more Switch to Advanced View + Search **Migration Options** Mailbox 🔻 Alias 0365 License bdrake@sk-handsfree.com / 2 Default 👻 E01 🔻 Default (User Mailbox) bfett@sk-handsfree.com 1 E01 -Shared Mailbox cxavier@sk-handsfree.com 1 E01 -Convert to Shared Mailbox deathstar@sk-handsfree.com 1 E01 -Resource Room efrost@sk-handsfree.com 1 Resource Equipment E01 -

Overview

Q

Migration Dashboard

The Review Accounts step is one of the key planning phases where you and your customer can compare licenses, add and remove users, and customize your migration.

- **1. Licensing:** Select the appropriate licenses in context of the users
- 2. Add or remove users, aliases, and DG's
- **3. Public Folder & Shared Mailbox** memberships: Add/Edit access info
- **4. Actions panel configuration:** Configure advanced email migration operations by separating mail routing from data migration
- **5. Bulk configuration:** Select large numbers of users to change domains, email username format and other actions across many users in one action

6. Additional Information in the Learning Center

What's a Migration Date?

The Migration Date is the day and time the mail flow will switch to Office 365 and the end users will begin using Office 365. This is commonly known as the "Cutover Date". Staged migrations are also available in the Enterprise Web Planner. The Migration Date can be changed at any time.

Can I import/export users via Excel?

An export of the migration plan is available on the "Final Review" step. Import of information into the Web Planner is not supported due to the breadth of migration options available.

What do SkyKick migration fees apply to?

Migration fees apply to any entity where email data is being migrated to Office 365 including Mailboxes, top-level Public Folders and Shared Mailboxes.

Migration Planner Mi



Select when and how you want to communicate with end-users about the upcoming migration.

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Migrations	SMB Migration	n - smh test			
wger	Sind migration	i anno test			
IME Project	Divel) Marrillan Source)	Office 265	to Sotting) Dis	Deal Bradew	
Enterprise Project	ant / mynior avata /				
Data-Only					
Progress	Detected Configuration	O Recommended	inded Migration		
wed	DirSyno	(?) Hands-Fr	ae Migration - Based on the Date	cted Configuration, the Wab Planner has p	ve-configured
mpleted	Password Sync	 Migration 	ton settings for this project using Is the richest migration experien	g the HandsHree migration presets. An His ice with minimal to no end-user interaction	regulred. You
tivities	SSI Compatible	(2) will be replaced as the second as the	uired to complete the configurat	Ion of the source environment and make p	provisions
former Self Service					
Cloud Backup					
Cloud Manager					
Syndication NEW	Settings				
Developer NEW	Source Mailhoves	de barrelettere anno			
Communications		V sichandsmee.com			C
		 Access individually with Access all malitywas with 	eno-user Credentiels h one Phylioged Account (1991) (*	Dredentiels must be validated)	0
uno manager		Innersonation &			
Help Center		r2d2@sk-handsfree.co	m		
Admin		Password			

				Validate	
	Calculations	0.000		Depending Dama (Dependence) and Administration	
	Jutiook Assistant	privileges)	look Assistant via the Password	Medeption Page (Hequires Local Administ	nator 🕐
		 Deploy the Outlook Assists 	nt vie the MSI (typicelly vie Group) Policy)	0
	Communications	Send Password Reception	Page Instructions to:		
	Preview Ernell (English)	Each End-User			0
		O Pertner Contact			0
		 Oustomer Primary Point 	of Contect		
		Send status and reminder e	mails to each End-User		0
		Language			Ð
		English	÷		
	Dutover Schedule				
	Credentials & GA	Final instruction	Switching Now	Migration Complete	
	Cutover Mar 11, 2017 5:00 PM	Mar 31, 2017 8:00 AM	Mar 31, 2017 5:00 PM	Final Sync Complete (UTD-08:00) Pacific Time (US & Cana	ada)
	Migration Summary				
	Source Maliboxes - Access to the	a source environment will be via SS			
	Outlook Assistant - The Dutlook.	Againstant will be used to reconfigur	e each and-usar's Dutlock Ollant		
	Outlook Assistant - The Outloool	Assistant will be deployed via Gro	up Policy or other centralized MS	l deployment tool.	
	Office 365 Credentials - Users has	we been created in Office 365 via 0	IrSyno and have had their creder	rtiala set by Password Sync.	
	Communications - No automate:	l communications will be sent by th	e SkyKlick Application.		
				Save for later Neo	tt Step >

Migration Dashboard

In the "Settings" step SkyKick will present one of two paths which are available based on your customer's environment:

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- **1. Standard SkyKick Migration:** End users provide email credentials for migration and download the Outlook Assistant via simple automated communications and secure URL web form.
- 2. Hands-Free Migration: No end-user action required. For environments that have the Password Sync feature of DirSync and Source-Side Impersonation enabled. Access to source mailboxes is facilitated by Source-Side Impersonation and the Outlook Assistant is deployed via centralized MSI deployment technology such as Group Policy or Windows Intune.

SkyKick has 3 different DNS options to suit your customers' needs.

the Name Servers back.			
rimary Domain			
Email Domain	skykickdemo1.com		
Domain Registrar	GODADDY.COM, INC.		
Admin Username			
Admin Password			
	Show Password		
Partially Automated - I cannot	give SkyKick Registrar access, but can move N	ame Servers to SkyKick.	Tasks 2

How does SkyKick's DNS automation work?

In this planning step, choose from 3 DNS options.

- Fully Automated
- Partially Automated
- Manual

If you're choosing an option which involves Skykick automation, SkyKick's technology ensures that no DNS services are affected in the course of the migration project.

skykick

The Manual option will generate instructions for you to make the requisite DNS changes at appropriate times.

Start Migration Source Office 365 Review Accounts Settings DNS	nal Review
--	------------

Review the information and choices you've made in the Planner. You can edit dates as well as export a summary of your order to an Excel spreadsheet.

+ Add a custom throttle	Reset to Defaults					
Server Sync Throttlin We recommend using the defaul minimize traffic on their network create a custom throttle schedu	ig (optional) It settings which are opti during business hours o le below.	mized for most servers. Howe	ever, throttling can be servers that you don't	useful for scenario want to overload. I	s where a ci f you have a	ustomer wants to I specific need to throt
+ Add a custom throttle	Reset to Defaults					
Office 005 Lisenee 0						
Office 365 License Si	ummary					
Product	Quantity	Unit Pric	e / mo.		Cost / mo	
Enterprise E1	13	\$8.00			\$104.00	
				TOTAL	\$104.00	
Billing						
Customer credit card requi Enter customer cre Send email to com Send email to com	red to validate and provis dit card information belo pany point of contact rec pany point of contact rec	sion Office 365 account. w. juesting credit card informati juesting credit card informati	on.			
	Card Type	•				
Credit Caro	d Number					
Expiration Date (r	nm/yyyy) Month •	Year 🔻				
Verification Va	lue (CVV)					
First Name	e on Card					
Last Name	e on Card					
Billing Street	t Address					
	Country United State	es (US)				
	State	Ŧ				
Po	stal Code					
Billing Cont	act Email					
	I have re	ad and agree to the Terms & (Conditions.			
				Save for late	er	Place order

Can I still edit my migration plan?

Absolutely. Click on a previous step and you can make the appropriate changes. Alternatively, even after clicking "Place Order", you can make changes to your migration plan up to 4 hours prior to the Migration Date.

What happens after clicking "Place Order"?

Once you click "Place Order" the migration project will begin. Depending on how you have configured the migration this may include creating the O365 tenant, creating mailboxes and purchasing or assigning O365 plans, emailing end users, and beginning to migrate data.

You will have access to the Migration Tracker where you have the control to monitor progress and make changes to the migration plan up to 4 hours prior to the Migration Date.

A technical description of the Migration Process can be found here, or for answers to more Frequently Asked Questions visit the Learning Center.

Whose billing information is required on this step?

If you've indicated you'd like SkyKick to provision Office 365 licenses in the "Office 365" step, you will be prompted to enter your customer's billing information. This will be used to create the O365 tenant account and set up Office 365 license subscriptions with Microsoft under the Advisor model. You the partner will receive POR fees for all O365 licenses provisioned by SkyKick automation.

Note: If you provided credentials to an Office 365 account (Open, EA, etc), then you will not be prompted for customer billing info.

16

Migration Sync

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Migration Sync

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O365 Account Sync

Office 365

Overview

- Automatically setup and provision Office 365 tenant
- Provision licensed users, mailboxes, aliases, distribution groups, domains, shared mailboxes, and any advanced configurations
- Configures Display Names the way end users want
- Mailboxes provisioned in advance and automatically activated on-domain. Allows pre-migration of data and other preparatory measures.
- Ability to specify all email addresses to follow same format. ie first.last@domain.com.

1. If my customer's Office 365 mailboxes are already created and licensed, does SkyKick detect them?

Yes, SkyKick's technology was designed to provision O365 from scratch, or to pick up where you left off.

2. Does SkyKick provision trial licenses in Office 365?

SkyKick no longer provisions trial licenses for customers for several reasons which adversely impact the customer. If E3 trial licenses already are available in the tenant, and you've indicated in the SkyKick web planner that those mailboxes are using E3, SkyKick will use the existing trial licenses on the appropriate users.

3. Can we wait until the final cutover to have SkyKick procure and assign the O365 licenses?

No. To ensure a safe transition, SkyKick provisions mailboxes completely as soon as possible to avoid complications around provisioning delays. Additionally, licenses are required to premigrate settings & data into the O365 mailboxes.

SkyKick Server Sync Technology

Without SkyKick, data migration tools can offer a series of migration passes which can be time consuming to manage and result in data loss for end users.

With SkyKick

Automated full-fidelity data sync - pre and post cutover

Pre-migration for reduced risk. No data loss. Full fidelity email, meeting invite details. Automated Management.

SkyKick's Server Technology is a ensures uniform data flow by automating the entire process into one action

Comprehensive

- All data types (email, calendar, contacts, aliases, DGs, etc.)
- Data can be moved across all settings to O365 (POP3, IMAP, Google, SBS, Exchange etc.)
- Email Integrity: Email flags, categories, folders
- Calendar Fidelity: meeting invites, attendee status

Low Effort

- Low Effort
- Fully automated
- Self healing technology adapts to server health to reduces errors and issues
- Lightning fast to reduce overall migration time

Migration Dashboard

- Manual throttling for partner control
- 100% web-based

Safe

- Allows you to move all the data before the cutover, reducing risk
- Architected to ensure high levels of data security
- Server throttling reduces impact on source server network
- Data is encrypted and migrated via TLS
- Data is never stored on SkyKick servers

Customer Focused

- Hands-free technology enables a full migration with just one, master credential. Individual enduser credentials are not required, even for Outlook reconfiguration.
- Highest data fidelity reduces end user frustration
- No lost emails sweep sync to check source mailbox every hour for 48 hours post migration

SkyKick Sync: What SkyKick Migrates

Skykick can move data from virtually any on-premises or hosted POP3/IMAP/ Exchange email system

MOVE – Migration Sync	POP3	ΙΜΑΡ	GOOGLE	SBS	EXCHANGE
Email	I			\bigcirc	
Calendar	I	 Image: A start of the start of		\checkmark	
Contacts				\checkmark	
Tasks	I	 Image: A start of the start of		\checkmark	
Data Journal					
Alias/Distribution Groups		\checkmark			
Public Folders (Unlimited)				\checkmark	
Public Folder Permissions					
Shared Mailbox					
Massive Mailboxes (50GB+)					
Email Flags		\bigcirc			
Email Categories					
Folder & Calendar Permissions					
Mailbox Full Access (Folder-Level) Permission					
Meeting Invite Integrity/Status		\checkmark	\bigcirc		
Outlook Profile*			\checkmark		
Attach Add'l Offline PSTs*		\checkmark	\checkmark		
Address Autocomplete*		\checkmark	\checkmark		
Signature Block*		S			

Automated option i	s recommended, but ye	ou also have the option to manage Name Servers or DNS changes on your own.	-
S Fully Auto	omated - I can provide	Registrar Credentials to enable full service, secure, DNS migration. Tasks	a 🕕
The Fully A zero effort the Name Se	utomated option is the on your part. NOTE: Cus ervers back.	best migration option. Our technology optimizes the DNS process to ensure zero email downtime, an tomer's domain registrar and ownership will not change. If needed, 1 week after the migration you can switch	d
Primary Doma	iin		
	Email Domain	skdemo-exch2k10.net	
	Domain Registrar	GODADDY.COM, INC.	
	Admin Username		
	Admin Password		
		_	

For Fully and Partially automated scenarios

- Auto detect & confirm current DNS settings
- Pre-populate customer's current DNS values within SkyKick's Name Servers
- Automatically point the customer's authoritative registrar Name Servers to SkyKick Name Servers
- DNS Sync accelerates DNS caching across the Internet
- Automates DNS changes
- Optimized for precise and timely changes to ensure zero email downtime

What is DNS Sync?

DNS Sync automates and manages the Office 365 domain redelegation process, accelerates the DNS propagation across the internet, has imbedded QA, and is optimized to ensure zero email downtime.

How much downtime is there for DNS related services such as email and website hosting? With DNS sync, there is zero downtime.

How does full or partially automated DNS Sync work?

- Redelegation of the vanity domain to Office 365: Automation adds the .txt record that Microsoft provides to prove ownership of the domain and associate the domain to O365.
- Automated Timely Cutover: SkyKick technology handles the change of MX record switches mail flow to go to Office 365 at the perfect time coordinated with the Outlook Assistant, automated end-user communications, and the Final Sync of data.

Note: The Manual option will generate instructions for you to make the required DNS changes at appropriate times.

Does SkyKick automatically provision Lync records?

Yes. If your migration plan includes any users who are licensed for Lync, SkyKick will add/change Lync DNS records as appropriate. SkyKick also sets the domain intent within Office 365 so Lync is properly enabled.

Outlook Assistant

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Outlook Assistant

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OUTLOOK ASSISTANT	
Welcome to Outlook Assistant	
The Outlook Assistant is used as part of your organization Office 365. At migration time, the Outlook Assistant will Outlook to work with Office 365. You will be able to contri Microsoft Outlook as usual, though the Outlook Assistant restart Microsoft Outlook as part of this process.	on's migration to set-up Microsoft inue using nt may need to
Before getting started, the Outlook Assistant will gather rom you and prepare your PC for use with Office 365.	some information
	OK Lette Co

For more information, see:

- Outlook Assistant Overview
- Deploying the Outlook Assistant
- Outlook Assistant End User Experience

Key Features

- Desktop readiness / remediation
- Hands-free
- Profile creation
- PST re-attach
- Autocomplete migration/remediation
- Local settings
- Overnight data sync / bandwidth efficient
- Partner monitoring / Alerts
- Group deploy or end-user install
- 32-bit/64-bit check and auto-upgrade

Pre-Migration

- Verifies Office version and Operating System are healthy and compatible with Office 365
- Patches Outlook to ensure connection to Office 365
- Pre-Checks connection to Office 365, displaying any problems as an Alert in your SkyKick Portal.
- Migrates & repairs NK2/X500/Autocomplete values.
- Re-attaches any other offline .pst files from the old Outlook profile.
- At migration, creates new Outlook profile and switches the default Outlook Profile to the new one, and connects it to Office 365.

How Does Outlook Assistant Work?

	1	2	3	4
	Password Collection	Install	Desktop Readiness	Switch to O365
Standard	User receives email communication to enter current username and password (secure user- specific URL)	User downloads, installs Outlook Assistant and signs in using the current email and password.	OA scans the desktop for updates, patches	OA automatically switches Outlook profile.
Hands Free (No end-user involvement) For more information, see: Hands-Free Migrations	Partner provides admin password with Source-Side Impersonation rights to all source mailboxes. Available for Exchange and Google sources.	Partner installs the Outlook Assistant via MSI (e.g. Group Policy). No end-user involvement required to install or login.	and performs a "dress rehearsal" prior to the migration.	connects to O365, copies local data and settings.

Outlook Assistant Step 1: Standard and Hands-Free

Partners often coordinate a quick "heads up" email to all users on the migration plan prior to this first automated communication.

🚺 Office 365

Hi End User,

Exciting News!

My Customer Company Name is upgrading your organization's email to Office 365 - a new and powerful service from Microsoft which includes Exchange Online.

!SkyKick Operations Team! will be assisting with your company's migration. Our goal is to ensure the smoothest migration experience possible.

Immediate action is required in order for you and your company to migrate on. Please take a minute to ensure you're prepared for the switchover.

Start

Takes a minute. It's safe and easy.

Migration Dashboard

Thanks in advance for your prompt attention. If you have any questions, please contact Adam Fox.

Thank you, ISkyKick Operations Team!

Can these automated communications be customized?

Coming soon! Until then, these emails are branded with the Logo you've uploaded in your SkyKick Portal, and are written as if the email is from you.

Is the automated communication really effective for end-users?

Yes. These communication were written not just by SkyKick, but also edited over time with feedback & suggestions from thousands of partners and their customers. As a result, Click-through success rate is typically over 75% within the first 48 hours of a migration project.

What if users don't need OA?

No problem. If you've indicated in the Web Planner that you would not like to offer OA to any of the users, when they click "Start", they will be taken to a landing page which does not mention or offer download of OA.

Outlook Assistant Step 2: Standard Only

The end-user provides basic information like Username and Password.

What if users don't know their password?

Remember you have full visibility on which users have not successfully submitted their passwords. You can assist them in doing so, or alternatively, many partners will reset the user's source password and submit it themselves via the SkyKick Portal.

Outlook Assistant Step 3: Standard Only

The end-user is prompted to install OA which is then available in the System Tray.

How big is the download?

OA is about 20MB, and should take under 10 seconds to download.

Can users download OA on multiple machines?

Absolutely, no additional fees apply.

What happens if end user has not download OA in time for the migration?

Users can download OA even post-migration to have Outlook reconfigured. Also all the end users receive an email prior to the cutover instructing them how to check webmail in Office 365. So if OA is not an option for them, they know how to access their email via OWA. Remember, in most cases OA configures Outlook, but Server Sync migrates the core email data.

Outlook Assistant Step 4: Standard Only

The end-user re-confirms email credentials locally on their device.

Why does OA require the user's password if the user just provided it?

The OA download is generic and available to everyone in the migration project. The password is provided in order for the user to prove that this is their computer.

Is OA white-label available?

OA is un-branded for the time being. Users do not see the word "SkyKick".

What are the requirements for OA?

- Outlook 2010-2019 on Windows (no thin clients or terminal servers).
- Must have <u>.Net Framework 4.6</u> (or newer) FULLY installed before downloading OA.
- Local Administrator rights are required to download and install OA.

Migration Dashboard

Outlook Assistant

Next Step

Migration Sync

Outlook Assistant Step 5: Standard and Hands-Free

Users with more than one Outlook Profile select which one is primary.

)utlook Assistar	nt				-
🗹 Ουτι	OOK AS	SISTANT			
			Preparing		
	Migrat	ion Setting	s 🕐		
Let's ge Switch schere O Prepa	Select the	Outlook Profile and	d Data File you'd like copied	I during migration.	
Ou	Profile	Outlook			
So	Data File	email.addres	s@domain.com [Exchc	inge]	v
Pro	of				
Cre	20				
Au	I G				
Pro	21	Cancel	Cav	Cottingo	
		Galicel		e setunus	

Can SkyKick automatically detect the default profile?

Yes. OA has built-in logic to avoid prompting the user for which Profile they'd like to copy settings from. Approximately 15% of all users migrated with SkyKick receive this prompt.

Why does the user have to indicate which profile they use?

OA will create a brand new profile which will become the default profile at the migration time. In addition to data migrated via Server Sync, OA will supplement that migration by migrating other data and settings which reside exclusively on the machine. Refer to Slide 21 for a summary chart.

Minimize

Outlook Assistant Step 6: Standard and Hands-Free

The Outlook Assistant will then prepare for the switch to Office 365.

31

Minimize

Outlook Assistant Step 7: Standard and Hands-Free

On the Migration Date, the Assistant will pop up. Outlook will automatically restart, and users will be using email powered by Office 365.

User only sees this if they're at their computer.

Outlook Assistant Step 8: Standard and Hands-Free

The assistant will confirm migration success for each user. Each user will receive a final email with specific instructions on how to configure their mobile devices with their new O365 credentials.

Although the application does the heavy lifting, it's not set and forget. The Migration Dashboard is your "command center" for your migration projects. The Migration Dashboard provides you and your team a single place to track, monitor, and make changes to your project to ensure a smooth and successful project.

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Enhanced visibility

- Progress bars that show how many users have access to Source and Office 365 and have completed Initial and Final syncs
- A stacked progress bar that shows the status of Outlook Assistant devices
- Hover-over tooltips that provide more details, e.g. a breakdown of Outlook Assistant statuses

More integrated information

- The cutover date for each project.
- The time of the most recent update of the dashboard information. This automatically refreshes every three minutes, but can be refreshed at any time by clicking the Refresh button at the top of the list.
- The number of Alerts shown in a red dot to the right of the customer name.

Shortcut links

If you click a status within a hover-over tooltip, it takes you directly to where you can monitor and take action on that status. E.g. if you click Not working in the Source Access hover-over tooltip, it opens the Sync tab pre-filtered to show only those whose source access is not working.

Migration Planner

35

Contoso SMB

Settings

The Overview tab shows a summary view of the project, including number of Alerts, progress bars for each process, and a summary of the project settings made in the Migration Planner. At the top of every tab in the Project view the cutover date and time, or click Edit to change the Migration Date.

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The Project Overview tab also features a new **Settings** section that provides a summary of the migration settings from each page in the Migration Planner. Within each tab, you can view and make changes to the settings. In the months ahead, more controls will be added to these tabs.

- Info: Download the Outlook Assistant MSI or Export the Migration Plan
- Source Server:
 - Configure throttling
 - Update Source-Side Impersonation (SSI). For more information, see Troubleshooting Source-Side Impersonation (SSI).
 - Update Source Connection URI. For more information, see Update Source Connection URI.
- **DNS:** Update Registrar Credentials
- Office 365: Update Office 365 Credentials
- Communications: Edit communications settings

For more information, see Migration Dashboard

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Contoso SMB		
Cutover: Jun 30, 2017 5:00:00 PM (UTC-08:00) Pacific Time (US & Canada) Edit		
Overview Alerts 4 Syncs Devices		
Migration Alerts		
	Active Archive	Comple
Alert	Date	
Source Server - Action Required - Password(s) Changed for jkirk@sk-handsfree.com (4)	May 27, 2017	
The user credentials for jkirk@sk-handsfree.com have changed since they were entered into the Migration is	Application.	
Updated credentials should be submitted to the Migration Application by the user, or the source credentials	set back to their original valu	les.
Click jkirk@sk-handsfree.com and choose "Resend Gather Passwords Email" from the Action Pane to enable the Password Reception Process.	e the user to resubmit their c	redentials vi
Click here to view all users with source access issues.		
Source Server - Action Required - Password(s) Changed for jkirk@sk-handsfree.com	May 27, 2017	
Source Server - Action Required - Password(s) Changed for bfett@sk-handsfree.com	May 27, 2017	
Source Server - Action Required - Password(s) Changed for ssummers@sk-handsfree.com	May 27, 2017	
Source Server - Action Required - Password(s) Changed for hsolo@sk-handsfree.com	May 27, 2017	
4		

You can access project Alerts by clicking the red dot on the Migration Dashboard or the Project Overview tab, or by selecting the Alerts tab.

Many Alerts include Shortcut Links to navigate directly to where action can be taken to resolve the Alert.

For more information, see Migration Alerts.

Mailleauran

Migration Dashboard: Sync Tab - Progress View

The Syncs tab offers new and more streamlined Progress and Configuration options. The Syncs tab will open in the Progress view. Here, you can monitor and take action on various aspects of the migration project (e.g. provide passwords). You can toggle to the Configuration view to make changes to mailboxes (e.g. converting an individual mailbox to a shared mailbox) by clicking Configuration. As you toggle between each view, all filters and selected items remain.

To focus on the information that is most important, you can use multiple filters at the top of the list. Click the filter icon next to the Configuration tab and choose from a variety of filters. These span both the Progress view and Configuration view, allowing you to combine filters to focus on specific items that require both Progress and Configuration actions.

For more information, see Migration Dashboard

ers	Access 1 - S	ync 👻 Ma	ilbox 🔻 Doma	ins 👻					
	Source Access		Source	0365	Devices	Initial	Final	Delta	Sweep
	🔲 ок		0	G	Migration Ready	0	0	G	0
	🗹 Not Working			~		-	-	~	~
	Waiting		0	\bigcirc	Attention Required	\bigcirc	\bigcirc	\bigcirc	0
	0365 Access		0		2 Devices	\bigcirc	0	\bigcirc	0
-	🗆 ок			•			-	0	0
	C Mailing	om	•	\checkmark	Migration Ready	$\mathbf{\otimes}$	\sim	U	C

Credentials 2 selected Resend Password Reception Email Provide Source Password Provide Destination Password Close Close

In the Actions panel, you can:

- Resend Password Reception Email to request source and/or destination passwords for all selected users
- Provide Source Password to enter the source password for a single selected user
- Provide Destination Password to enter the destination password for a single selected user
- Test Source Credentials to test access for any number of selected users.

Migration Dashboard: Sync Tab - Configuration View

Contoso SMB

verview Alerts 4 Syncs	Devices					
ailboxes						
+ / 🗊			Progress Configuration	Ŧ	Search	(
Source Mailbox	Source Type Data	a Destination M	failbox	D	est. Type License	Alias
Source Mailbox bdrake@sk-handsfree.com	Source Type Data	a Destination M	failbox @sk-handsfree.com -	D	est. Type License	Alias Edit
Source Mailbox bdrake@sk-handsfree.com	Source Type Data	a Destination M	failbox @sk-handsfree.com ▼	D	El - User Mailbox	Alias Edit omit
Source Mailbox bdrake@sk-handsfree.com	Source Type Data	a Destination M	failbox @sk-handsfree.com ╺	D	License E1 - User Mailbox Shared Mailbox Resource Room	Alias Edit omit
Source Mailbox bdrake@sk-handsfree.com	Source Type Data	a Destination M	Tailbox @sk-handsfree.com - 	Lic	License License E1 - User Mailbox Resource Room Resource Equip	Alias Edit omit oment

Select the **Configuration** view to perform actions, such as adding, deleting, or editing mailboxes, Public Folders, and Distribution Groups. This page includes the same features recently released in the Advanced Review Accounts Page, including:

- Enhanced mailbox triage experience for Shared Mailboxes, Resource Room, and Resource Equipment mailboxes and their members
- Expanded bulk edit capabilities
- Additional Distribution Group configuration options, including Mail Tips

For more information, see Migration Dashboard

Migration Dashboard - Devices Tab

Overview Alerts 4 Syncs Devices						
Devices Devices below have installed and signe Actions	ed into the Outlook Ase	sistant.		- Search		٩
Actions 2 selected Retry Profile Creation	on Mark Manua	lly Completed Retry	Gather PC Info	Uninstall Outlook Assistant		
Learn more						Close
Email Address	Device Name	Device Status 👻	More Information			Last Polled
hsolo@sk-handsfree.com	Image6363176	Attention Required	Supplied 0365 password is no longer valid. Contact		R	-
✓ efrost@sk-handsfree.com	Image6363176	Attention Required	Mapi64Helper.msi installation not completed		R	<u>119</u>
jpicard@sk-handsfree.com	Image6363176	Attention Required	Mapi64Helper.msi installation not completed		R	573
rdarkholme@sk-handsfree.c	Image6363176	Attention Required	Insufficient disk s	pace	Ø	-

Devices Tab provides visibility, troubleshooting, and controls to help manage the Outlook Assistant devices.

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Status of the Outlook Assistant on each device

Once the Outlook Assistant has been installed on a device, its status can be monitored. Device statuses include:

- Preparing: Installation has begun and the Outlook Assistant is performing its work.
- Ready: Installation is complete. Device is ready for cutover.
- Complete: Cutover is complete.
- Identifies specific errors if they occur

Troubleshooting

If an issue has been detected, the **Device Status** will be **Attention Required**, and under **More Information** will be a link to troubleshooting information in the Help Center.

Controls

You can also take action on one or more devices. To open the Devices Actions Panel, select the device(s) and click Actions. For more information, see Using the Devices Actions Panel.

For more information, see Migration Dashboard

Pricing & Project Profitability

SkyKick pricing is a per mailbox charge and is designed to increase your project profitability.

- White labeled. Bill your customer for the migration project on your terms.
- **100% through partner.** Typically partners do not to resell SkyKick, but use SkyKick to reduce labor costs, increase migration project efficiency, and grow profitability
- No Risk. It's free to use all components of Migration Suite. SkyKick does not charge until after the cutover to Office 365. Projects can be cancelled at any time prior to MX record flip.

Example (US List Pricing Shown)

How much does SkyKick Migration Suite cost?

On a per-project basis, \$50 for first 50 mailboxes and \$30 above 50 mailboxes (Additional discounts are available through Disti)

How much should I charge customers for migrations where we use SkyKick?

Typically, we see partners pricing \$100 - \$200 per mailbox for deals under 50 seats and \$80 - \$120 per mailbox for 100 mailbox deals.

How much time should I budget?

Partners typically save 90% of effort. First few migrations 4-5 hours; Seasoned partners tell us good rule of thumb is 2 hrs or less per 25 seats

How much does SkyKick Data-Only cost? \$10 through disti (\$12 for non-disti affiliation)

- Project Profitability: Partners tell us that project margins can increase anywhere from 25% to 300%.
- You are also assigned as POR on the account for additional revenue (Advisor model).

Support and Feedback

SkyKick Support

- 24/5 free phone and email support included for all SkyKick registered Partners.
- All support technicians are experienced Migration Specialists.
- Support is 100% staffed within our Seattle and Amsterdam offices.

<u>Support@SkyKick.com</u> or +1 (206) 201-1194

Additional information can be found in the SkyKick Help Center

Please respond to the survey once you are done with the migration. We value your feedback!